PARTNERSHIP RECAP



Short DTN videos for use on 529 site

529 logos and banners on DTN, MRN, PBS Parents and PBS Kids websites Ads before and after every third DTN digital stream for 18 months

Ads before and after **every** DTN TV broadcast for 18 months

> Co-branded interstitial unit when a 529 logo or banner is clicked

Rights to use logos and cobranded materials

Three to five downloadable education and saving guides featuring Daniel Tiger



^{*} DTN = Daniel Tiger Network

^{*} MRN = Mr. Rogers Neighborhood